

BenchMark collects data on the following organisations and brands

If your organisation does not feature on this list we may still have relevant insights or organisation specific information to share, get in touch to find out more, email enquiries@researchtruenorth.com

47	adidas	AlSCO	Audi	BankVic
102.9 fm Hot Tomato	Aestos	American Tourister	Aurizon	Bankwest
2degrees mobile	AFEX	Amart	Aussie Gems	Barfoot & Thompson
2XU	AgBioEn	Amart Furniture	Austbrokers Canberra	Barilla
4 Pines	AGL	Annlyn Motors Volvo	austraffic	Barminto
4bc	AIG	ANS (Australian Nutrition & Sport)	Australasian Retail Projects	Barry Plant
5G Networks	Air New Zealand	Antler	Australia Pacific Mortgage Fund	bartercard
61 Design	airbnb	Anytime Fitness	Australia Post	Bass Strait Beef
7 Cricket	ALS	ANZ	Australian Beef	Bauerfeind
7NEWS	Akambo	AON	Australian Defence Force	Bayton94
78 Degrees	Aland Developments	APE Medical	Australian Government	BBC Painting
90.9 Sea FM	Alby Gage Roads Brewing Co	Aperol Spritz	Australian Government - Australian Sports Commission	BCF
@realty	Alcatel	Apex Steel Suppliers	Australian Motors Mitsubishi	Beechwood Homes
A.G.Coombs	Alcohol. Think Again (healthway, Government of Western Australia)	Aqua Golf	Australian Outdoor Living	Beiersdorf
AAMI	Aldi	Aqualand	AustWorld	Belbaker Bus Charter
Aaro	ALDI mobile	Aqualyte	Auswide Bank	Bellevue Capital
ABC	AIA	ARA	AUT	Bendigo Bank
ABC Radio	Alibaba Group	Arab Bank Australia	Autex	Bene Sports Medical
Absolutely Positively Wellington WREDA	Alinta Energy	Archer	Auto Craze	Benedict Recycling
Accenture	All Flags Signs and Banners	Armor All	AV Partners	Benefitz
Accor Hotels	Allhomes	Arrow Energy	AVID Property Group	Berocca
Accor Live Limitless	Allam Property Group	Art Series Hotel Group	AV Jennings	Best Doors
Ace Gutters DURAKOTE Roofing	Allara Learning	ASB	Awakabal	Best Foods
ACPE	ALLBIDS	ASG	Azep Nasal Spray	bet365
ACT Government	Allianz	ASICS	Balfours	BetEasy
ActewAGL	Allied Express	Atlantic Group	BallPoint Construction Group	BetEasy (formerly CrownBet)
ActronAir	Allied Pickfords	Atos	Bang & Olufsen	Betta
Adani Australia	Aloft Perth Hotel	Auckland (Tourism, Events and Economic Development)	Bank SA	betting.club

Beyond Bank	BRC Capital	Caltex Kel Campbell	Citizen	CompNow
Bhana Family Farms	Bricklane	Canadian Club	City of Ballarat	Comwire IT
BHP	Bridgestone	Canberra Consulting	City of Casey	ConocoPhillips
Big Ant Studios	Brighton Homes	Canberra Milk	City of Fremantle	Coopers
Big M	Brisbane Airport Corporation	Cancer Institute of NSW	City of Greater Geelong	CottonOn
Big Mens Clothing	Brisbane City Council	Canon Foods	City of Hobart	Coulter Roache
Bing Lee	Brokenwood	Canterbury	City of Logan	Country Club Tasmania
Bingo Industries	Brookvale Mitsubishi	Canterbury Leagues Club	City of Melbourne	Country Road
Bioglan	brydens lawyers	Cape Grim	City of Townsville	Courier Mail
Bird in Hand	BSC Body Science	Carlton & United Brewers	Civic Media	Court Craft Sport
Bisley	Budget	Carlton Draught	Civium	Cover-More
BKT	Build2grow	Carrington Associates	Classic Sportswear	CPP (City of Perth Parking)
Blackchrome	Buildcorp	Carsales	Clayton Utz	CQ University
Blacktown City Council	Bulla	Cathay Pacific	Cleaning Melbourne	Cricketers Arms
BLK	Bundaberg Rum	CBR (Canberra)	Click Energy	Cripps
Blooms the Chemist	Bunnings Trade	Cellarmasters	Cloud Creator	Crocmedia
Blu Emu Car Park	Bunnings Warehouse	Central Coast Sports College	CMC Markets	Crooked River Wines
Blundstone	Bupa	Centuria Capital Group	CMS Australasia	Cross River Rail
BMD	Burbank	CGU	Coastwide Engineering	Crowdlnk
BMW Sydney	Burger King	Channel 7	Coates Hire	Crown
Bob Jane Tmart	C.D.Dodd	Checkpoint Building Surveyors	Coca-Cola Amatil	Crown Resorts
Bond University	C2C Sport	Chemist Warehouse	Coles	Crowne Plaza
Boost Juice	Cabot's	China Southern Airlines	Colgate	Crystal Pack
Booths Motor Group	Cadbury	Chisholm TAFE	Collaborative Construction Solutions	CSG
border express	Cadbury Fundraising	Choices Flooring	Command 51	CSL Containers
Borg's	Cairns Hardware	Chubb	Commonwealth Bank	CUA
Bose	Cairns Regional Council	Cisco	Compass Corp	Curtin University
BP	Caltex	Citibank	Complete Dairy	Daikin

Daily Fresh Food Service	Dometic	Emirates	Firstmac	GE
Daniel Hetcher	Domus	EML	fisiocrem	Geelong Advertiser
Dare iced coffee	Don Smallgoods	emoney	Fitness First	Geelong Connected Communities
dbreweries	Doone Kennedy Hobart Aquatic Centre	Emporio Coffee	FIVE AA	Geelong Travel
Deadly Choices	Dove Men+Care	endeavour group	flava	Genea
Deakin University	DOW	EnergyAustralia	Flexigroup	Genesis
Dedes Waterfront Group	Downer Group	EnergyLocals	Flight Centre	GFG
Deemahstone	Dr Jones & Partners Medical Imaging	Enforcer	Flinders University	Giants Netball
Deep Heat	Dream11	Epic Pharmacy	FOGS Queensland	Gilbert
Deicorp	Dreamstreet Lending	Equifax	Foodland	Gilead
Deliveroo	DrinkWise	Etihad Airways	Ford	Giltrap Nissan & Giltrap Skoda
Delko	dtr	Europcar	Fortescue	Gippsland Dairy
Delmaine Fine Foods	Dulux	Event Cinemas	Fortunity	GMHBA
Delphi Bank	Dunlop	Everlast	FOUR'N TWENTY	Go Media
Denman Prospect	DXC Technology	Experience OZ	Fowler Simmons	GOAT Beer
Department of Local Government, Sport and Cultural Industries	dyldam	Experience Sport	Fox Cricket	Gold Industry Group
DeRucci	Dynasty	Eye & Laser Centre Gold Coast	Fox Sports	Goodlife Health Clubs
Destination Wollongong	EA Sports	eynesbury	Foxtel	Goodyear
Detail First Cleaning Services	East Side Quarter	Facilities First	Frizelle Sunshine Automotive	Google
Di Bella Coffee	East's Leagues Group	Falken Tyres	Fuji Xerox	Government of South Australia
Diadora	ECB	FC Building	Fujitsu Air Conditioning	Grand Cinemas
Dimplex	Edith Cowan University	FDC Construction & Fitout	Furphy	Gray Nicolls
Dinner Twist	Edstart	FedEx	FUSO	Greater Bank
Discover Tasmania	EFEX	Ferntree Homes	G Shock	Green Options
Distinctive Homes	EISS Super	Fernwood Fitness	Gage Roads Brewing Co.	Griffith University
DMC (Dovmac Mining & Construction)	EK Recruitment	finder	Game Clothing	Grill'd
Dodo	Elastoplast	First National Real Estate	Garage Project	GROUPON
Domain	Eleven	FirstEver	Gatorade	GRUNT

GSA	HIF	icare	ISC	Kaden
G-Shock	Hill Street Grocer	ICC Development Group	iSelect	Kanebridge Group
GWS Giants	Hino	ICON Group	Isentia	Kangan Institute
H&M Tracey Construction	Hisense	ICS Service Solutions	Isowhey	Kaplan
Hahn	hit 105	Ideal Fasteners	Isowhey Sport	Kappa
Hahn SuperDry	hit 107	IFYS Foster Care	ISRI Truck Seats	Kara
Hall Chadwick	Hit 92.9	IG	ITO EN	KARI Foundation
Haneco Lighting	Hitec Drainage	IGA	ITP (Income Tax Professionals)	Kayo
Hankook	Holden	iinet	Iveco	Kelly Suzuki
Harbour Town Premium Outlets	Holman	IKON Services Australia	Jack Rabbit	Kembla
Harcourts	holmesglen	iKuro	Jackson Volkswagen	Kenfrost Homes
Hardys	Home Timber & Hardware	Illawarra Mercury	Jaguar	Kennards Hire
Harrigan KIA	Homestar Finance	IMB Bank	Jaguar Land Rover	KFC
HART Sport	HomeStart Finance	INC.	James Cook University	KIA
Harvey Norman	Homeworld	INC. Sports Supplements	Jayco	KingPin
Hastings Deering Group	Hostplus	Industree Group	Jazzright	Kintetsu Liners
Hawaiian	Hot 91.1 FM Sunshine Coast	Infiniti	JC Decaux	Kleenheat
Hawaiian Airlines	HSBC	Infinity HVAC Services	JD Sports	Kmart
Haymes Paint	Huawei	Ingenia Holidays	Jeep	Knightcorp Insurance Brokers
HCF	humm	Inspirations Paint	Jeff Banks	Komatsu
HCL Technologies	Hungry Jacks	Intel	Jim Beam	Konica Minolta
HD Project	Huntlee	InterContinental Hotels Group (IHG)	JLT	Kookaburra
Heavy Duty Plumbing	Hydralyte Sports	Intercontinental Wellington	Joe Black	KPMG
Heinz	Hyundai	Intermain	Johnnie Walker	KTI
hellosolar	I Want 2 Work	Intrust Super	Join Scouts	La Ionica
Herald Sun	i98 FM	Investec	JOY 94.9	La Trobe University
Herbalife Nutrition	IAMS	IP Partners	JSA Group	Ladbrokes
Hertz	iAthletic		JuliusMarlow	Land Rover

Lantrak	Lotus Living	Mazda	Mitsubishi Motors	National Storage
LaTrobe Financial	Lovells Jewellery Studio	MC Labour	MKTG	Nature's Gift
Laundry Hotels	Lumo Energy	McDonald Jones	MLG	NDIS
Lavan	Luxury Paints	McDonald's	Modus Projects	Neds
Leader Computers	Luzhou Laojiao	McDonald's ACT	Momentum Energy	NESIC
LEDifield	M&J Chickens	McDonald's Gold Coast	Monarch	Network Ten
Ledman Group	M.J. Bale	Meadow Fresh	MoneyLab	New Balance
Legacy Property Investment Group	MAC	Mega Courts Indoor Sports	Montagio	New Era
LeGassick Jewellers	Mackay Regional Council	Melbourne Storm	Moose Toys	Newcastle Airport
Lendi	Macquarie Sports Radio	Mellor Olsson	More FM	Newcastle City Council
Lendlease	Macquarie University	Men+Care	Morris Finance	Newcastle Permanent
LGIA Super	Macron	Menulog	Mortimer Petroleum	Newstead Brewing Co.
Liberty	Mad Mex	Mercedes-Benz	Mount Franklin	Nexen Tyre
Lifecare Dental	Madimack	Mercury Hard Cider	Mount Peter Residential Estate	nib
Lincoln Indicators	Magic Glass (MG)	Method Home	Move2gether	Nicheliving
LINENHOUSE	Mai FM	Metricon	mpa	Nike
Linley Valley Prok	Majestic	Metro Petroleum	MPCommercial Logistics	Nike Football
Linx Cargo Care Group	Malkoun & Associates	MG	Mrs Mac's	Nine Gem
Lion	Market Square	Microrentals	MSF Sports	Nine News
Lipton	Marriot	Migration Solutions	MSR Services Australia	Nine News Adelaide
Live Lighter (Healthway, Government of Western Australia)	Mars	Milo	MTAA Super	Nine Wide World of Sports
LJ Hooker	Marsh	Mine Super	Multi Civil & Rail	Nippy's
LJ Hooker Cairns Edge Hill	Martec	Mineral Resources	Murdoch University	Nissan
LK Group	Massey Ferguson	Mission	Musashi	North Harbour Vehicles
Localsearch	Mastercard	mitre	MusclePharm	nova 106.9
London Football Exchange	Masterfoods	Mitre 10	Musson	nova 919
Lorna Jane	MatchWorks	Mitsubishi Electric	MyState Bank	Nova 93.7
Lottoland	MATE	Mitsubishi Estate	NAB	nova 96.9

NOVA Employment	ORIX	Perth	PROBUILD	Raiders Belconnen
NOVA Radio	OTTERBOX	Perth Airport	Programmed	Raiders Gungahlin
nova100	Ozito	Perth Radiological Clinic	Programmed Property Services	Ray White
Novatech	P&G	Peters of Kensington	PSC Insurance	realestate.com.au
Novotel	P&N Bank	PFD	PTP	Rebel
NRMA	P&O	Pinnacle	PTP Sport	Recover Sports Medicine
NRW Holdings	P&O Cruises	Pirtek	Pullman Hotels and Resorts	Red Energy
NSW Mining	Pace Development Group	PKF Adelaide	Pulsar	Red Rooster
NuSkope	Pacific Facility Services	PKF Mack	Puma	RedZed
Nylex	Pain Away	PlaceMakers	Punvec	Reflex
NZ Herald	PAK'nSAVE	PlayUp	Purplebricks	reiwa.com
Oak	Paladin Sports	Plenary	PwC	Relativity
OAK Plus	Panasonic	Plus500	Qantas	Remedy
Oaks Hotels & Resorts	Pantene	pm-partners	Qatar Airlines	Remedy Kombucha
Oatley	Paramatta Leagues Club	PointsBet	QBE	Renault
Ola	Parkview Group	Pontifex Jewellers	QMS Sport	Repco
OMEGA	Parkwood Village	Poolwerx	Quality Hotel Lincoln Green	Replay
On The Run (OTR)	Pauls Customs & Forwarding Solutions	Poplars	Qudos Bank Arena	Resimac
O'Neill's	Peak	Port of Newcastle	Queanbeyan Leagues Club	Retravisio
O'Neill's Tyres	Pedigree	POWERADE	Queensland Country Bank	Revera
Ontime Delivery Solutions	PEET	POWERADE ION4	Queensland Government	Revolution Roofing
Opal Solar	Pentanet	Powercor Australia	Quincy	Rhino
Oporto	People + Culture Strategies	Powershop	RAA	Ria Money Transfer
Oppo	Peoplecare	Powershop	RAC	Ricoh
Opstar	People's Choice	Prancing Pony	RACT	Ring
Optus	People's Choice Credit Union	Priceline Pharmacy	RACV	Rio Tinto
Orbitz Elebators	pepper money	Priority Care Health Solutions	Radio Harukai	RMIT University
Origin Energy	Personal Telecom	Privium Homes	Radio Sport	Rolex

Roll'd	Sherridon Homes	Spalding	Streets	Synergy Dry Cleaning
Rork Projects	Sherrin	Special K	StreetSmarts (Queensland Government)	TAB
Royal Australian Mint	Shine Lawyers	Specsavers	Stroud Homes	TABtouch
RSEA Safety	Shining Knight	Spirit of Tasmania	Struddys	Tag Heuer
Ryan & Durey Solicitors	Shire Steel	Splatt Lawyers	Student Horizons	Tasman Logistics Services
SA Power Networks	Signarama	Sportsbet	StudyNSW	Tassal
Saba	Signet	Sportscraft	Subaru Melbourne	Taylors' Clare Valley
Sage Hotels	Simonds	SportsTG	Subway	TCD Group of Companies
Samsung	Simply Energy	Spotless	Sullivan Logistics	TCL
Samsung (QLED TV)	Sirromet	Springfree Trampoline	Summit Fleet	Teak Construction
Santos	SKG Radiology	St George	Sumo	TechSpecialist
SAP	SKS Telecommunications	St Louis Home Care	Suncorp	Telstra
Sarraf Strata	Sky City	St Vincent's Hospital	Sunshine Coast Airport	Telstra TV
SBS	Sky Sport	stack	Sunshine Coast Council	Ten
Scarborough Wines	Skyworkers Group Pty Ltd	Star 102.7	Supercheap Auto	TFE Hotels
Schick Hydro	SLAM	Starfish Developments	Suttons South Sydney	TFH Hire Services
Schnitz	Slater and Gordon Lawyers	State Road Constructions	Suzuki	Thai Airways
Scotford & Fennessy	SMAI	Statewide Super	Swinburne University of Technology	That's Amore
Scouts SA	Smartgroup	Steadfast	Swisse	The City of Perth
SeaSwift	smartsalary	STEEDEN	Sydney Airport	The Coaching Room
SEE Civil	Snap Fitness	Steggles	Sydney Airport Parking	The Coffee Club
Seven Consulting	Soda Stream	Steinlager	Sydney Freezers	The Coghlan Group
sgfleet	SOL REPUBLIC	Stewart Toyota	Sydney Markets	The Cullen
SGIO	Solo	STIHL	Sydney Motorway Corporation	The Daily Telegraph
Shanghai Cred	Sony	Stillwell Hyundai	Sydney Olympic Park	The Ground
Sharp	South African Airways	Stonewood Homes	Sydney Swans	The Hawaiian Islands
Shaw and Partners	South Village Kirrawee	Storyboard	Sydney Tools	The Juniors Kingsford
Shell	Southern Cross Group	Strathmore Bendigo Bank	Sydney Water	The Kids' Cancer Project

The Mawson Club	Titanium Security	Tyrell's Wines	Variety	Wahu
The Old Woolstore Apartment Hotel	Titanium Security Arena	Tyrepower	Vasco's Charcoal Chicken	Waterview
The Pancake Parlour	TLE	u&u Recruitment Partners	Velocity Property Group	Webb & Brown-Naeves
The Paper Cup Company	TNT	Uber	Veolia	Weet-Bix
The Plunge Pool Company	Tony Barlow	UBET	Vero	Wellington NZ
The Queensland Academy of Sport	Tooheys	Ultimate Security	Vic Roads Custom Plates	Wendy's
The Reef Hotel Casino	Tooheys New	Umbro	VicHealth	Wentworth Williams Accountants
The Royce	Torrens University Australia	Under Armour	Victor	West City Suzuki
The Southport Sharks	Toshiba	UNE University of New England	Victoria Bitter (VB)	West Coast Eagles
The Star	Tourism & Events Queensland	Unibet	Victoria University	West End
The Sunday Times PerthNow	Tourism NT	United Building Products Trade Centre	Victorian Institute of Sport	WestConnex
The Trusts Arena	Towards Zero TAC Victorian Government	United Petroleum	Victorian Responsible Gambling Foundation	Western Sydney University
The University of Queensland	Toyo Tyres	University of Canberra	Vili's Family Bakery	Westfield
The University of Western Australia (UWA)	Toyota	University of Newcastle	Village Roadshow Theme Parks	Westfield Miranda
The Ville Resort - Casino	Trade Tools	University of South Australia	Virgin Australia	Westfund Health Insurance
The West Australian	Transport for NSW	University of Tasmania	VIS	Westpoint Autos
The Wests Group	Treasury Wine Estates	University of Wollongong Australia	Visa	Wests Ashfield Leagues
The Wholesome Food Company	Trinity Auto Group	UNSW University of New South Wales	Visit Sunshine Coast	Wests Campbelltown
This Girl Can VicHealth	TripADeal	UNSW Canberra	Visit Victoria	WFI
Thomas Farms	Triple M	URM United Resource Management	VISY	Whale Logistics
Thomas Foods International	Trojan	USC University of the Sunshine Coast	Viva Energy	White King
Thompson Health Care	TRONOX	USL Sport	VIVA Global	WHIZZ
Thomson Geer	Tropic Distributors PTY LTD	UTech	Vodacom	Wicked
Three Threes	Trukai Industries	Valhalla	Vodafone	Wicked Sister
Thrifty	Tudor	Valo	Volkswagen	Wilson Security
Ticketek	Turner Freeman	Valour Sport	Volvo	WIN Network
Ticketmaster	Tynan Motors	Van Heusen	Volvo Cars Penrith	Wirra Wirra
Tigerair	Typeface*	Vantage BMS	VPA Australia	Wolf Blass

Woodside	XREF
Woodstock Kentucky Bourbon	XXXX
Woolooware Bay	XXXX Gold
Woolworths	Yakult
WorkSafe	Yenda
Worksafe Victoria	Youfoodz
Workskil Australia	Youi
WorldFirst	Your Health Your Future
wotif	Zantac
Wrest Point	Zarraffa's Coffee
Wrigley's Extra	Zoo Sport
Wyndham City	Zoom
Wynstan	Zooper Dooper
XBlades	Zupps
XL Express	Zurich
XP Esports	